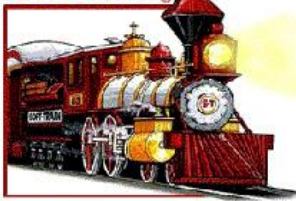


Soft-Train



*At Soft-Train
Technology Works*

Motivating Employees (2 Days) ST00040

COURSE GOAL: To enable the student to find the proper method to keep others motivated on a project or moving toward the company goal.

PREREQUISITES: None

LEARNING OBJECTIVES:

Upon completion of this course the student will be able to:

- Determine the proper type of leadership for a specific project
- Motivate Employees without being a dictator.
- Create a sense of ownership on a project.

KEY TOPICS:

I. Introduction

- A. The Format
- B. The Fable
- C. The Arrival
- D. The Ride
- E. The Management Team
- F. An Assessment
- G. The Challenge
- H. Bring on the Misfits
- I. A Glimpse of the Future
- J. The Application of Engaged Leadership

II. The Application of Engaged Leadership

- A. Directional Leadership
- B. Recruit Support from the Top 29 Percent
- C. Prepare the Organization for Change
- D. Let Them Know How They Contribute
- E. Constantly Communicate Progress

III. Motivational Leadership

- A. Lead With Positive Motivation
- B. Celebrate Small Successes
- C. Encourage Life Balance for All Employees
- D. Create a Fair Work Environment

IV. Organizational Leadership

- A. Identify and Position the Appropriate Talent
- B. Build a Bridge Between Generations
- C. Move toward Real Empowerment

- D.** Establish a Strategy to
Maintain Success

**V. The Importance of Character
Core**

- A.** The Employee's Role
- B.** Motivational
- C.** Directional
- D.** Organizational
- E.** Conclusion